


# Premium Listing

Lead Your Category for just \$247/yr

For those looking for affordable, local and targeted advertising, we offer Premium Listings starting at just **\$4.75 per week.**

Premium Listing



**Seashells**  
150 Example St, Newcastle NSW 2300

Overlooking gorgeous Nobbies Beach, you can practically feel the sand between your toes at stunning venue Seashells.

With floor to ceiling windows, as well as fully retractable doors that open to the venue's expansive deck, you can't get greater views over the ocean than this. Even better, the deck is undercover and heated making it a all-weather option for receptions, as well as being perfect for celebrations.

Owners Jill and Dave have more than 20 years' experience in hosting weddings from intimate affairs to gala weddings of up to 300 guests. From the very first meeting, right up to the day of the event, no request is too much trouble for this expert duo and their team.

When it comes to food, choose from delectable share or sit-down menus, as well as premium drinks packages to suit every budget.

Central to numerous accommodation options, Seashells is definitely one to check out.

Guests: 20-200

[CALL \(02\) 2222 2222](tel:022222222)

★★★★★

[Website](#) [Email](#) [Reviews](#)

## Benefits

- ~ Guaranteed Top of Page for Your Category ~
- ~ Visible Above the Fold ~
- ~ Seen by Every Visitor to the Page ~
- ~ Usually Highest Click Through Rates ~
- ~ Only 1 Premium Listing Available Per Category ~

## Inclusions:

- 150 Word Business Listing
- Feature Images (3 on desktop, 2 tablet and 1 mobile)
- Phone Number and Location
- Links to your Website, Email and Reviews
- Star Rating from Your Reviews
- 2x Feature Posts on our Socials in #SaturdaySupplierSpotlight
- 12 Months Listing with Priority Renewal

Please see contract and our website for full terms and conditions

# Premium Listing

Lead Your Category for just \$199/yr

## Indicative Desktop View

The desktop view features a navigation bar with the logo (two red hearts and 'ynw') on the left and links for Home, Directory, List Your Business, About, and Contact Us on the right. A prominent red banner displays 'Your Supplier Category - Newcastle, NSW'. Below this, a heading reads 'Celebrate your perfect wedding day with our top reviewed wedding suppliers'. A featured listing for 'Seashells' includes three images of the venue, the title 'Seashells', the address '150 Example St, Newcastle NSW 2300', and a descriptive paragraph. To the right, there is a search bar and a sidebar with 'Wedding Venues' categorized by location: Newcastle (Reception Venues, Small Reception Venues, Ceremony Venues, Outdoor Ceremony Venues) and Lake Macquarie (Reception Venues, Ceremony Venues).

Home Directory ▾ List Your Business About Contact Us

## Your Supplier Category - Newcastle, NSW

Celebrate your perfect wedding day with our top reviewed wedding suppliers

### Premium Listing

### Seashells

150 Example St, Newcastle NSW 2300

Overlooking gorgeous Nobbies Beach, you can practically feel the sand between your toes at stunning venue Seashells.

With floor to ceiling windows, as well as fully retractable doors that open to the venues expansive deck, you can't get greater views over the ocean than this. Even better, the deck is undercover and heated making it an all-weather option for receptions, as well as being perfect for ceremonies.

Owners Jill and Dave have more than 20 years' experience in hosting weddings from intimate affairs to gala weddings of up to 300 guests. From the very first meeting, right up to the day itself, no request is too much trouble for this expert duo and their team.

Search

#### Wedding Venues

**Newcastle**

- Reception Venues
- Small Reception Venues
- Ceremony Venues
- Outdoor Ceremony Venues

**Lake Macquarie**

- Reception Venues
- Ceremony Venues

## Indicative Mobile View

The mobile view features a navigation bar with the logo (two red hearts and 'ynw') on the left and a hamburger menu icon on the right. A red banner displays 'Your Supplier Category - Newcastle, NSW'. Below this, a heading reads 'Celebrate your perfect wedding day with our top reviewed wedding suppliers'. A featured listing for 'Seashells' includes an image of the venue, the title 'Seashells', the address '150 Example St, Newcastle NSW 2300', and a descriptive paragraph. A 'Premium Listing' badge is visible above the image.

## Your Supplier Category - Newcastle, NSW

Celebrate your perfect wedding day with our top reviewed wedding suppliers

### Premium Listing

### Seashells

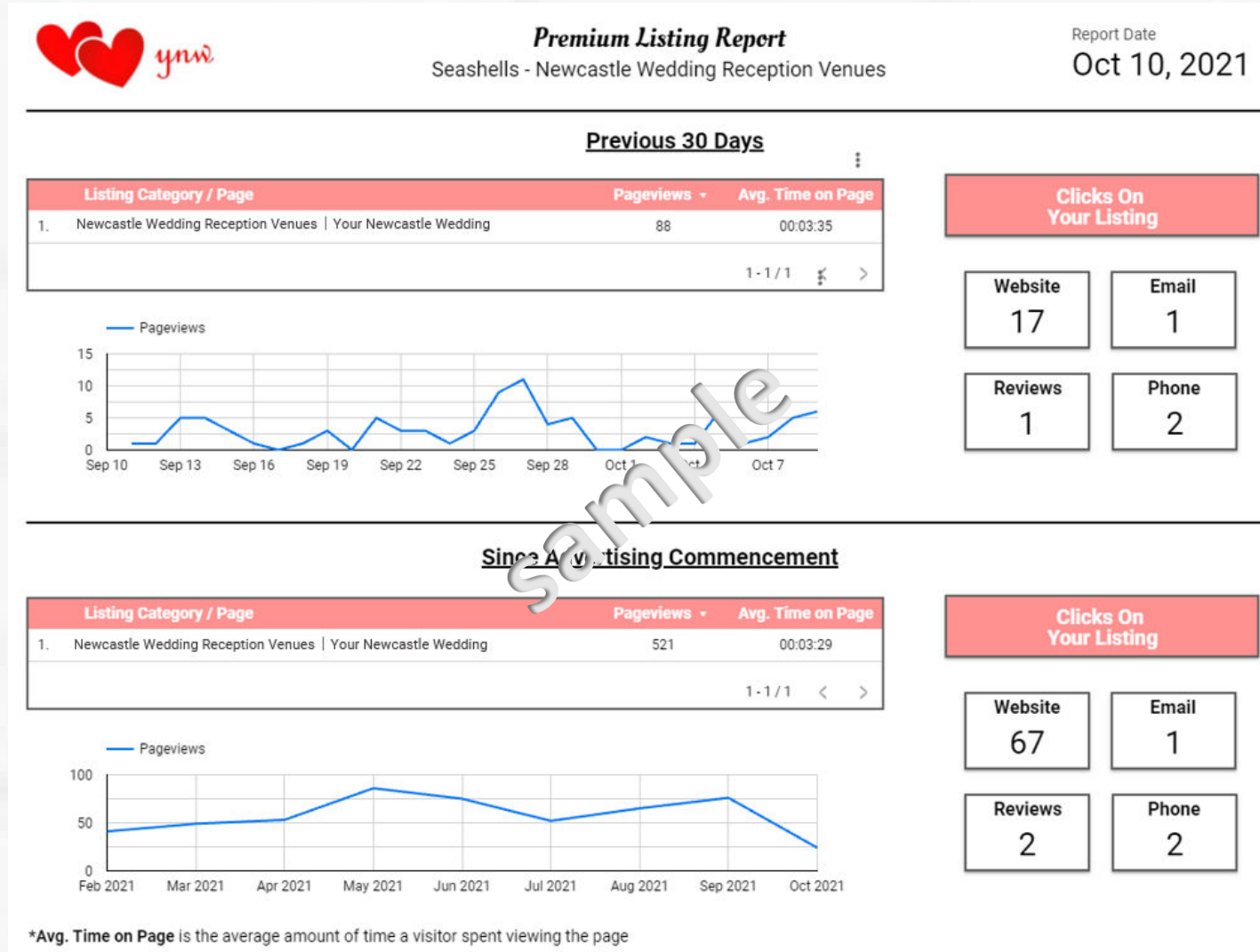
150 Example St, Newcastle NSW 2300

Overlooking gorgeous Nobbies Beach, you can practically feel the sand between your toes at stunning venue Seashells.

With floor to ceiling windows, as well as fully retractable doors that open to the venues expansive deck, you can't get greater views over the ocean than this. Even better, the deck is undercover and heated making it an all-weather option for receptions, as well as being perfect for ceremonies.

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# Premium Listing Report



## Monthly Report

You will receive a monthly report detailing how your Premium Listing is performing.

This includes how many times your ad has been viewed, as well as the number of clicks through to your business.

# Top Banner

*Site Wide Exposure* for just \$999/yr  
OR \$599/6mths

*Appears above the fold across the **entire site**, so your target audience will see your ad without having to scroll*

## Site Wide Exposure

Providing your business with unprecedented exposure, our top banner displays at the top of every page site wide.

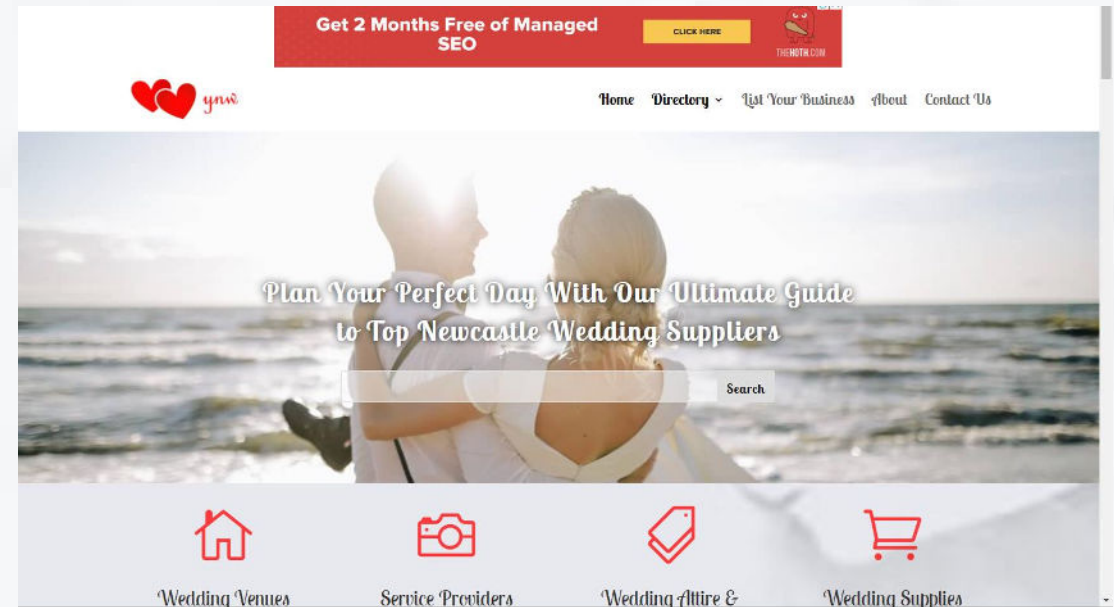
## Above The Fold

The banner appears above the fold on desktop computers and mobile devices, so your potential customers will see your ad without having to scroll.

## Sticky Advert

In addition, the banner is sticky, so it remains at the top of page as visitors scroll.

Desktop View



*Please see contract and our website for full terms and conditions*

## Linked to Your Business

The banner advert is linked directly to your business website. Potential customers are sent directly to you.

## Build Your Brand

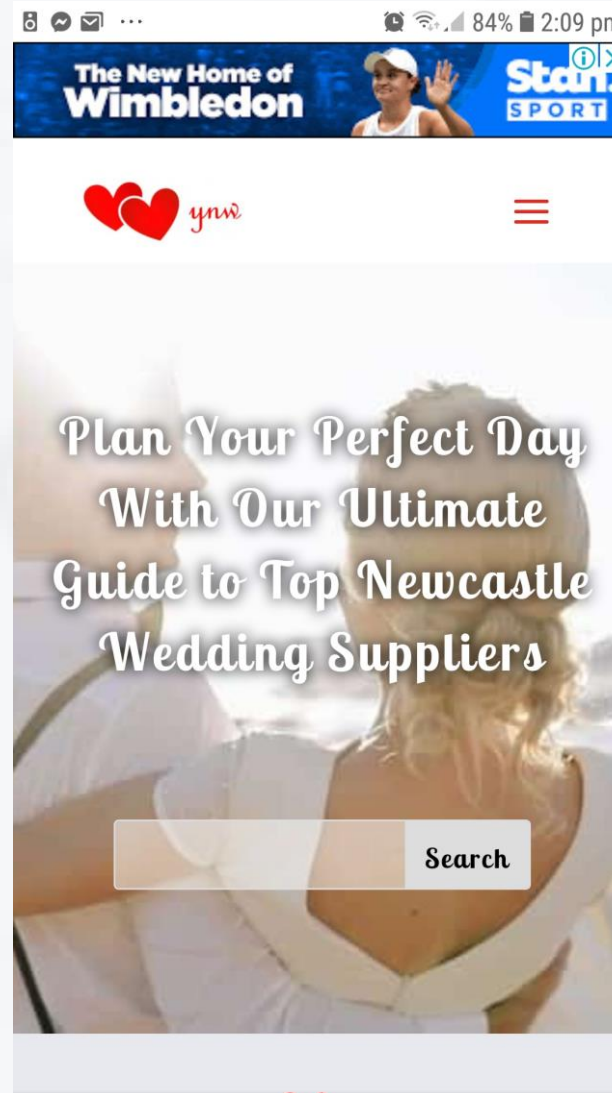
The banner ad is a great way to have your business in front of Newcastle couples, helping build trust and creating brand awareness as they plan their wedding.

## Exclusive

Only one banner advertisement is available for the entire site.

## Responsive Design

Your banner ad will be responsive so it looks great on desktop, mobile and tablet.



Mobile View



## What we need from you:

- 728px wide by 90px high image
- Image files accepted - .jpg, .png
- The URL you want customers to go to when they click your ad

## Banner Design Tips

Don't make the text on your banner too small or try to fit too much text.

The advert will be viewed on desktop and mobile devices, so keep the message punchy and use a call to action to make the reader want to learn more and click through to your website.

*Please see contract and our website for full terms and conditions*

# Top Banner Ad Report



## Top Banner Ad Report Seashells

Report Date  
Oct 10, 2021

### Previous 30 Days

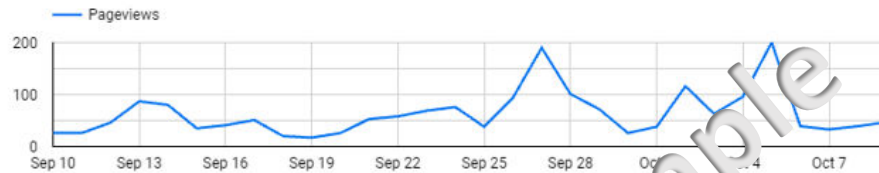
Device Category	Pageviews	Avg. Time on Page
1. desktop	1,178	00:01:51
2. mobile	703	00:02:22
3. tablet	22	00:04:45

Total Ad Views

Clicks On Your Top Banner Ad

Pageviews  
1,903

Clicks  
62



### Since Advertising Commencement

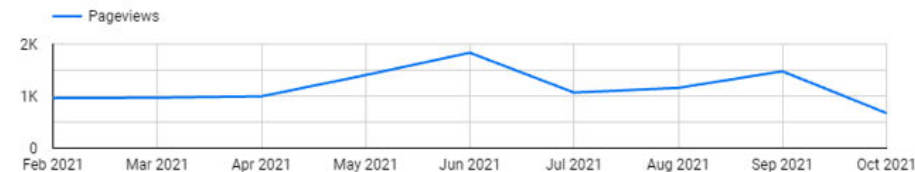
Device Category	Pageviews	Avg. Time on Page
1. mobile	5,270	00:03:10
2. desktop	4,953	00:02:18
3. tablet	316	00:03:47

Total Ad Views

Clicks On Your Top Banner Ad

Pageviews  
10,539

Clicks  
285



\*Avg. Time on Page is the average amount of time a visitor spent viewing the page. This equals the time your top banner ad was visible.

## Monthly Report

You will receive a monthly report detailing how your ad is performing.

This includes how many times your ad has been viewed, as well as the number of clicks through to your business.

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# Side Bar / In-Listing Advert

Exceptional Exposure from \$499/yr

OR \$299/6mths

Appears on **every listing category**, so your target customers see your ad:

- Without scrolling on desktop,
- After the third listing on mobile.

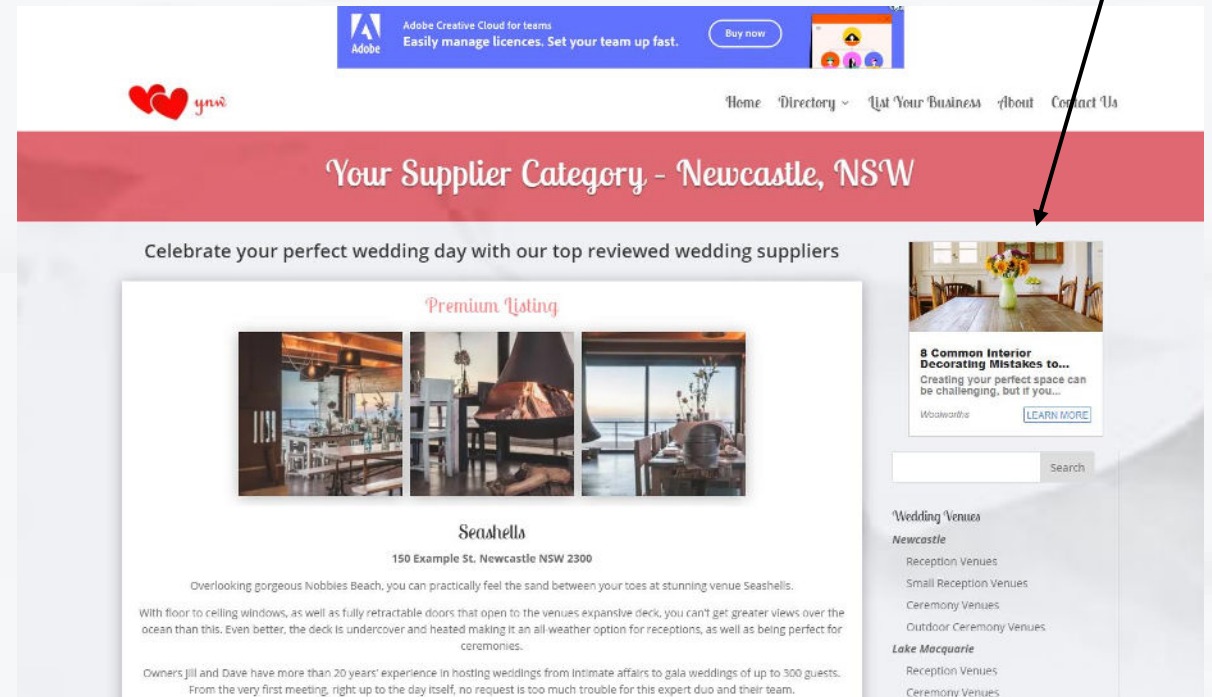
## Category Wide Exposure

Providing your business with exceptional exposure, the advert displays on every single category page site wide.

## Above the Fold

The advert appears above the fold on desktop computers, so potential customers will see your ad without having to scroll. The ad appears below the third listing on mobile devices, as well as towards the bottom of the page.

Desktop View



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## Linked to Your Business

The advert is linked directly to your business website. Potential customers are sent directly to you.

## Build Your Brand

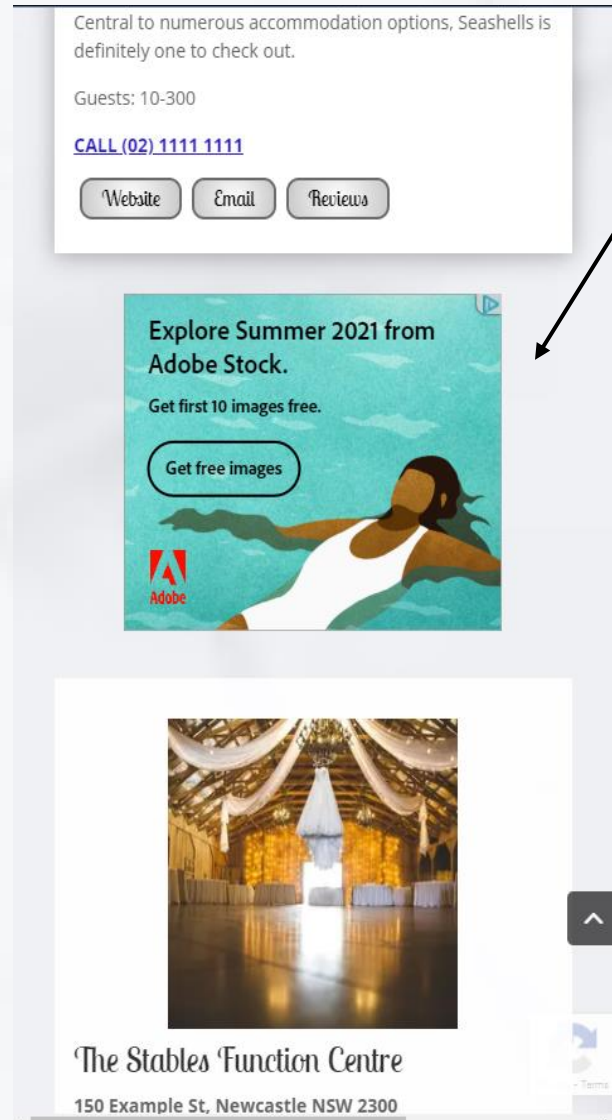
The advert is a great way to have your business in front of Newcastle couples, helping build trust and creating brand awareness as they plan their wedding.

## Exclusive

Only one side/in-listing advertisement is available for the entire site.

## Responsive Design

Your advert will be responsive so it looks great on desktop, mobile and tablet.



## Mobile View

### What we need from you

- 250px wide by 250px high image
- Image files accepted - .jpg, .png
- The URL you want people to go to when they click your ad

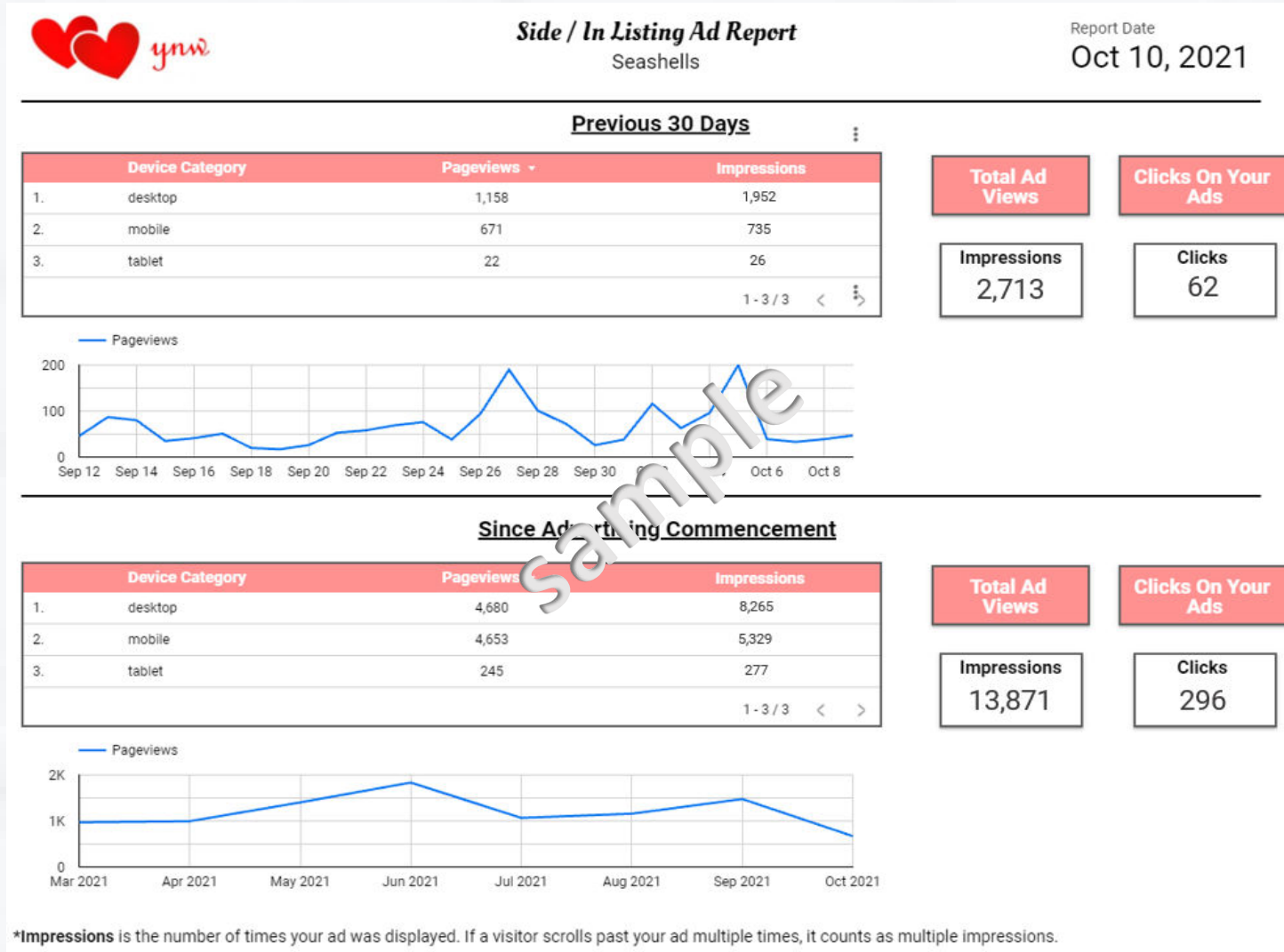
### Banner Design Tips

Don't make the text on your advert too small or try to fit too much text.

The advert will be viewed on desktop and mobile devices, so keep the message punchy and use a call to action to make the reader want to learn more and click through to your website.



# Side Bar / In-Listing Ad Report



## Monthly Report

You will receive a monthly report detailing how your ad is performing.

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